

**AIMS**

- To be able to understand the concept of entrepreneurship & entrepreneur.
- To be able to understand the concept of environment for entrepreneurship.
- To be able to understand the sources of venture ideas in Bangladesh.
- To be able to understand the project selection.
- To be able to understand business planning.
- To be able to understand the insurance and premium.
- To be able to understand the MDG & SDG.

**SHORT DESCRIPTION**

Concepts of entrepreneurship & entrepreneur; Entrepreneurship & economic development; Environment for entrepreneurship; Entrepreneurship in the theories of economic growth; Sources of ventures ideas in Bangladesh; Evaluation of venture ideas; Financial planning; Project selection; Self employment; Entrepreneurial motivation; Business plan; Sources of assistance & industrial sanctioning procedure; Concept of SDG; SDG 4,8 .

**DETAIL DESCRIPTION**Theory :**1. Understand the basic concept of entrepreneurship & entrepreneur.**

- 1.1 Define entrepreneurship & entrepreneur.
- 1.2 Discuss the characteristics and qualities of an entrepreneur.
- 1.3 Mention the classification of entrepreneur.
- 1.4 Discuss the necessity of entrepreneurship as a career.
- 1.5 Discuss the prospect of entrepreneurship development in Bangladesh.

**2. Understand the concept of entrepreneurship and economic development.**

- 2.1 Define economic development.
- 2.2 Discuss the economic development process.
- 2.3 Discuss the capital accumulation or rate of savings.
- 2.4 Discuss the role of entrepreneur in the technological development and their introduction into production Process.
- 2.5 Discuss the entrepreneur in the discovery of new product.
- 2.6 Discuss the discovery of new markets.

**3. Environment for entrepreneurship development:**

- 3.1 Define the micro environment.
- 3.2 Discuss individual income, savings and consumption.
- 3.3 Define macro environment.
- 3.4 Discuss political, socio-cultural, economical, legal and technological environment.
- 3.5 Difference between micro and macro environment .

**4. Understand the concept of entrepreneurship in the theories of economic growth.**

- 4.1 Define entrepreneurship in the theories of economic growth.
- 4.2 Discuss the Malthusian theory of population and economic growth.
- 4.3 Discuss the stage theory of growth.
- 4.4 Discuss the Schumpeterian theory of economic development.
- 4.5 Discuss the entrepreneurship motive in economic development.

**5. Understand the sources and evaluation of venture ideas in Bangladesh.**

- 5.1 Define sources of venture ideas in Bangladesh.
- 5.2 Discuss different types of sources of venture ideas in Bangladesh.
- 5.3 Define evaluation of venture ideas.

5.4 Discuss the factors that influence the selection of venture idea.

## **6. Understand the concept of project selection and financial planning.**

6.1 Define project.

6.2 Discuss the idea of project.

6.3 Describe the guide lines for project ideas.

6.4 Discuss the sources of project ideas.

6.5 Discuss the evaluation of project ideas.

6.6 Describe the technical aspect of project.

6.7 Define financial planning.

6.8 Discuss the long term financial plan.

6.9 Discuss the short term financial plan.

## **7. Understand the concept of self employment.**

7.1 Define self employment.

7.2 Describe different types of employment.

7.3 Describe the importance of business as a profession.

7.4 Discuss the reasons for success and failure in business.

## **8. Understand the business plan and the concept of the environment for entrepreneurship.**

8.1 Define business plan.

8.2 Describe the importance of business plan.

8.3 Discuss the contents of business plan.

8.4 Define environment of business.

8.5 Describe the factors which effect environment on entrepreneurship

## **9. Understand the concept of sources of assistance & industrial sanctioning procedure.**

9.1 Define sources of assistance.

9.2 Describe different types of sources of assistance.

9.3 Discuss the aid of sources.

9.4 Discuss the industrial policy.

9.5 Define foreign aid.

## **10. Understand the insurance and premium.**

10.1 Define insurance and premium

10.2 Describe the essential conditions of insurance contract.

10.3 Discuss various types of insurance.

10.4 Distinguish between life insurance and general insurance.

## **11. Understand the concept of Sustainable Development Goals (SDG)**

11.1 Define Sustainable development

11.2 State UN targets of MDG

11.3 State UN targets of SDG

11.4 Describe the importance of SDG

11.5 Explain the objectives of SDG

11.6 State the Challenges to achieve SDGs

11.7 Explain the actions to face the challenges of SDGs

11.8 State the of 7<sup>th</sup> 5 years plan

11.9 Mention the link of 7<sup>th</sup> 5 years plan with SDGs

11.10 Write down the 5 ps of sustainable development goals

## **12. Understand SDG 4,8 and 17**

12.1 Describe SDG 4 and its targets

12.2 State the elements of Quality education for TVET

12.3 Describe the gender equality and equal access of TVET for economic growth

12.4 Describe SDG 8 and its targets

- 12.5 Explain Green development, Green Economy, Green TVET & Green Jobs
- 12.6 Explain the role an entrepreneur for achieving SDG

**Reference book :**

- 1. A hand book of new entrepreneur-by p.c jain.
- 2.A manual on business opportunity Identification and selection-by j.B patel and S S modi.
- 3.Uddokta unnoyan Nirdeshika -Md.Sabur khan.
- 4.Entrepreneurship- bashu and mollik.
- 5.Business Entrepreneurship-kage faruke.
- 6. Website, Youtube and Google