

Course Conducted By

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Jr. Instructor

Architecture & Interior Design Technology

Daffodil Polytechnic Institute

This Course is for: Diploma in Engineering (AIDT 5th Semester)

Objectives of the Course

After completion of the course students will be able to:

- ❖ Understand the Graphic Design.
- ❖ Knowing about Design software.
- ❖ Understand the Editing software.
- ❖ Learn the Commercial printing output.

Short Description

After Studying this subject student will know about (Theory based):

- Graphics Design: form, feeling, function
- Visually appealing, Color harmony, Typeface.
- Convey Message, Cohesive mood, Emotional response.
- graphics tools, commercial printing tools and materials.
- Layout and Composition; Typography.
- role of color in Graphics Design.
- Design Considerations of Graphic Design.

Practical based:

- Design Software
- Image/Photo editing Software
- basic shapes at Illustrator
- color, fills and strokes
- compound object and make composition
- typeface
- Edit image at Photoshop
- clipping and filtering of an Image at Photoshop
- commercial advertisement/banner.
- design for Brochure.

