



Web Mastering

Code:66667

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INSTRUCTOR

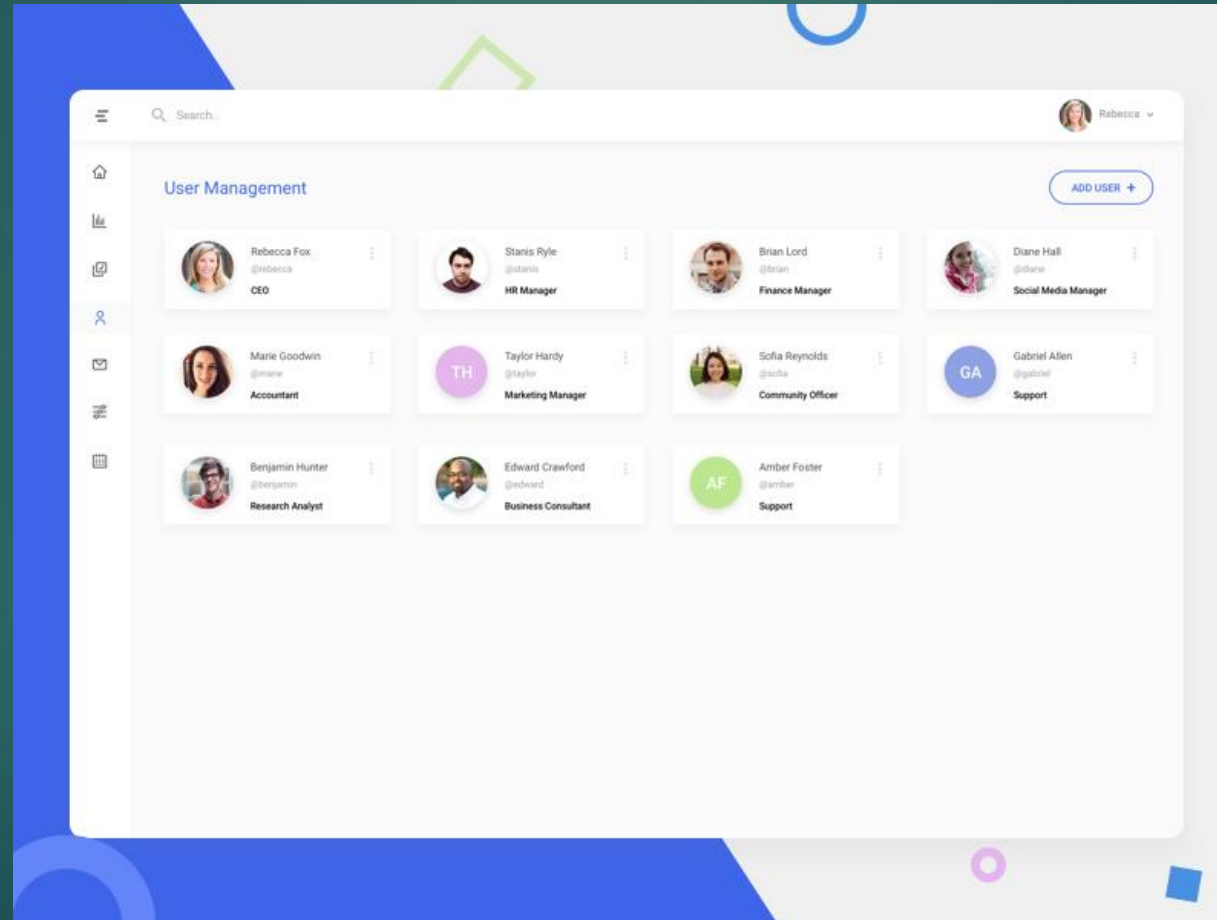
COMPUTER DEPARTMENT

অধ্যায় - ০৫

ব্যবহারকারী ব্যবস্থাপনা অনুধাবন

ব্যবহারকারী ব্যবস্থাপনা অনুধাবন

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আলোচ্য বিষয়ঃ

ব্যবহারকারী ব্যবস্থাপনা অনুধাবন

ওয়েব ব্যবহারকারীর সংজ্ঞা

ওয়েব ইউজার/ব্যবহারকারীর শ্রেণিবিভাগ

বিভিন্ন ব্যবহারকারীর অধিকারের বর্ণনা

ওয়েব ইউজার/ব্যবহারকারীর শ্রেণিবিভাগ

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- ▶ Administrator
- ▶ Editor
- ▶ Author
- ▶ Contributor
- ▶ Subscriber

Administrator User

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Can add content
to all pages



Can add pages
without restriction



Can publish content
on all pages



Full access to
Admin Settings



Full access to
Design Studio

Administrator User

- ▶ The administrator is on the top of WordPress's hierarchy. It's the biggest user role with all capabilities and permissions.
- ▶ Administrators can either prepare and publish content, and also edit the pages, plugins, codes and the appearance of the website itself.
- ▶ Administrators can also delete other user accounts or play with the website's backend.
- ▶ Having all of this in mind, administrators are usually the website owners or someone from the top management in your company.
- ▶ This role is naturally assigned to you from the moment when you create your WordPress website.
- ▶ Usually, there is only one administrator, but there can also be multiple administrators on one website. If needed, you can assign these permissions to someone else. But be careful, the administrator is the most powerful user role in WordPress – so only give this user role to someone you really trust.

Editor User

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Can add content
to assigned pages



Can add subpages
to assigned pages



Can publish content
only on assigned pages

Editor User

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- ▶ Editors have the way more capabilities and permissions than any already mentioned user role.

Long story short, editors are responsible for supervising authors and contributors. From that reason, this user role is very handy for someone who is responsible for your entire content or marketing strategies, such as content marketing managers or VPs of Growth.

- ▶ Editors can edit pages, manage content, and write and publish posts. They can also edit posts that are created by someone else.
- ▶ Editors can also moderate categories, links and edit profiles of your subscribers.
- ▶ On the other hand, editors have some restrictions too. They can't mess up with things that are directly correlated with the “functions” of the website, such as plugins, custom codes and other things.

These things only the Administrators can do.

Author User

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Can add content
to assigned pages



Can add subpages
to assigned pages

Author User

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- ▶ The authors have a little bit more permissions in WordPress than contributors. They can read all posts, write (and edit), as well as publish their own articles.
- ▶ The name “author” tells itself who is this user role for. It’s for the people who are regularly creating the content for your website. They can be either freelancers, employees or copywriters who have a regular contract with you.

With author role, they can prepare and publish the content, but can’t edit the pages or the content on the pages itself.

Contributor User

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- ▶ Contributor is the second-lowest user role in the WordPress hierarchy. Just like Subscriber, Contributor doesn't have too many capabilities and permissions inside your website.
- ▶ Contributors can only read all posts, write posts and edit (or delete) the posts they've created. They can't even publish their own posts.
- ▶ Keeping this in mind, Contributors user role in WordPress comes really handy if you have one-time or proactive contributors to your website.

For example, if you have a guest blogging policy, contributors can be people who are regularly writing guest blog posts for you.

- ▶ Constantly sharing the guest blog posts drafts through Google Drive, and editing it from both sides can be annoying and time-consuming. Creating a contributor profile for your guest bloggers will help you to create a well-oiled system that works without any third-party websites or tools.

Subscribers User

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- ▶ Subscribers are the user role in WordPress with fewer capabilities than anyone else. Having that in mind, their WordPress dashboard is almost blank. They can't write posts or edit some aspects of the website at all (except their personal profile).
- ▶ The basic functions Subscriber have are to read posts, manage their profiles and have access to the gated content.
- ▶ Because of all of this, not every WordPress website will use this role. It comes really handy if you have a subscription-based website or a gated-content for premium users.

For example, if you're going to create a WordPress site like Airbnb, subscribers can be your vendors who are renting their spaces and houses.

- ▶ Or, on the other hand, if you have your personal blog, and you have a gated content for people who provide you with their email address or pay a monthly subscription, they can have their own subscriber profile on your website.

কোন প্রশ্ন?

আগামী ক্লাসের আমরা যে বিষয়গুলো জানবো

ক্লাউড হোস্টিং

ক্লাউড হোস্টিং এর সংজ্ঞা

ক্লাউড হোস্টিং এর মূল বৈশিষ্ট্যগুলো নিম্নরূপ

ক্লাউড হোস্টিং এর উপকারিতা/সুবিধা

জনপ্রিয় ক্লাউড হোস্টিং প্ল্যাটফর্ম নিরীক্ষণ/মনিটর

ধন্যবাদ সবাইকে